



# BILL C-34

## Safe Social Media Act

### What is Bill C-34?

Bill C-34 is a new rulebook for the internet in Canada that the government suggested. Its main goal is to make sure kids and adults can use social media and AI chatbots safely.

### Goals for the Bill



Protect children from dangerous things on social media



Keep children safe and healthy online



Help children express their opinions online safely



Make social media companies responsible for children's wellbeing



Keep children safe when they talk to AI chatbots

### What is in the Bill?

The Bill contains 2 parts.

Part 1 is the **Digital Safety Act**. It is about the rules for social media & AI companies.

Part 2 is the **Digital Safety Commission of Canada Act**. It talks about a new online safety team.

## Part 1: Digital Safety Act

Part 1 is the new rules for social media and AI companies. It tells them that they have to do a better job of keeping children safe.

Companies will need to follow these rules:

### Rule No.1 Block the bad things

#### Companies need to block these bad content:

- a. Pictures or videos shared without someone's permission.
- b. Pictures or videos that hurt children.
- c. Posts that tell kids to hurt themselves.
- d. Online bullying.
- e. Posts full of hate, violence, or scary extreme behavior.
- f. Scary and violent content.
- g. Posts that trick people into joining dangerous groups.

### Rule No.2 Social Media Companies need to complete 2 jobs

#### Job No. 1

Remove content where a child is being hurt, including fake AI content.

#### Job No. 2

Tell users if a post is AI-made & give people easy-to-use buttons to block mean users.

To show that they have done these jobs, companies need to submit a report called 'Digital Safety Plans'.

### Rule No.3 Age restriction at 16 years old

Social Media platforms can only allow users who are at least 16 years old to create their own social media account, unless they prove themselves to be safe for children and get special permission. The people who give the permission will be the Digital Safety Commission. Part 2 will talk more about it.

## Part 2: Digital Safety Commission of Canada Act

To make sure these rules actually work, Canada is creating a brand new online safety team called the Digital Safety Commission.

The team will do the following jobs:

### Job No.1 Write the Playbook

They will study the best ways to stay safe online and teach everyone about it. They are also the people to make sure that social media and AI companies are following the rules.

### Job No.2 Enforce the Rules

If an app is not keeping kids safe or breaks the rules, the safety team can give them a warning or even make them pay a big fine.

### Job No. 3 Listen to Complaints

If a child reports a hurtful post to an app and the app ignores the child, the safety team will step in to help get it taken down.

## Timeline



First Reading  
(Sharing the Idea)



Second Reading  
(The Big Discussion)



Third Reading  
(The Big Vote)



Royal Assent  
(The Official Stamp!)



18-month ban



The Digital Safety Commission is formed

Since the Digital Safety Commission will be the people to decide if social

media platforms are safe for kids, all of the platforms will be banned before the commission is formed. It will take at least 18 months. People call it the 'temporary ban'

## FAQ

### What is Social Media?

According to the government's new rules, a social media service is any platform you can use in Canada that is:

- **Built for Connecting:** Its number one job is to help people communicate with each other across the country
- **Made for Sharing:** It gives you the space and tools to create, post, and look at "content:", including pictures, videos, messages, and ideas.

## Discussion Questions

1. While the government sets up its new internet safety team, they want to press 'pause' and not let anyone under 16 have a social media account for at least 18 months. How would this pause affect your life? What do you think about this 'temporary ban'?
2. Eventually, an app can earn special permission to let kids under 16 use it, but only if they prove they have built a truly safe space just for children. If you were the boss making the rules, what must an app do to prove it is safe for kids?
3. The government is setting up a Digital Safety Commission. Who do you think should be on this team? Would you like a seat at the table to help make the rules that affect them?

Your thoughts are incredibly important in making the internet a better place for everyone. We would love to hear what you think!

You can send your thoughts or even drawings to us at Kids Rights Canada!

Email: [info@kidsrightscanada.org](mailto:info@kidsrightscanada.org)

Instagram: [@kidsrightscanada](https://www.instagram.com/kidsrightscanada)

Feel free to dm us on our social media platforms too!



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